

Cyngof Tref Y Trallwng Welshpool Town Council

Y Porth i Gymru | The Gateway to Wales

BUSINESS FORUM MINUTES

of a meeting held in the Assembly Room (1st floor) Welshpool Town Hall
on Monday 19th November 018 at 6pm

1. Record of attendance

Present	Apologies
Cllr S Kaye Chair	Cllr H Sherlock
Cllr H Chave	Simon Ebrey
Cllr R Church	R Jones
Cllr F Veenstra	
Flaunt It Christine Holmes	
Pixies	
Ali Cra Entertainment Alan Crowe	
Robert Robinson Town Clerk	

2. Minutes of the last meeting

The meeting approved the minutes of the last meeting.

3. Town Centre update

The meeting considered updates as follows:

i) **Great British High Street Awards**

The meeting expressed the view that entry into the awards and gaining a finalist space did not harm to the town. Lessons have been learned on the best way to enter from the current experience.

It was **AGREED** that an entry should be made for 2019 via the Business Forum.

ii) **Around the town – shop lettings and vacancies.**

A short resume was given on the current shop occupancy.

iii) **One Way System Review**

The one way system review is nearing completion. It is likely that works will take place in February and March 2019.

4. Events

The meeting considered how the Transport Festival was for everyone in 2019. The event was very good for a first one, more central locations for attractions is the way forward.

The meeting noted the arrangements for:

Christmas

Christmas lights go on **Friday 30th November 2018.**

The Town Hall is being lit to music this year along with other attractions.

Winter Festival – Saturday 1st December 2018.

The street and Town Hall stalls are all full. The animal farm will be in Puzzle Square. Music and entertainment is spaced out around the Town Centre.

100 years of Women voting – Friday 14th December 2018.

A march from the Tourist Information Centre at 5.45pm on Friday 14th December will be part of this event.

5. Next year and promotion

The meeting considered what might be done to help attract shoppers in 2019.

Ideas included:

- i) Soapbox hill run for after the one way system has been altered.
- ii) Continue with booklets, web page and facebook announcements.
- iii) Use more strap lines (ie 2 castles, 2 railways, a canal and a museum'.

6. Date of next meeting

The meeting noted the next meeting to be held on Monday 21ST January 2019 at 6pm in the Council Chamber.